### **Cookie Policy**

## 1. What are cookies?

Cookies are sent to your browser when you visit a website, and the computer, tablet, mobile device, and so on. text files that are stored on your devices and contain small information. Cookies send this information back to the source website or to another website that "recognizes" cookies.

## 2. Why use cookies?

When you visit our websites, maximizing your user experience, providing you with personalized content that best suits your preferences, keeping track of our own performance, ensuring your security and privacy during your visit to our website, storing your username and password information, and providing more appropriate ads to you and your interests we use cookies for a variety of purposes, including but not limited to.

## 3. What are the types of cookies and what cookies do Gri Creative use?

Cookies are divided into two types: "permanent cookies" and "temporary cookies". Persistent cookies are created on your first visit to the website; the Ir lifetime kadar of the cookie, ie throughout the validity period or until it is deleted by you. They are reactivated every time you visit the website through your device. Temporary cookies are known as "session cookies Geçici. Temporary cookies are valid during the "browser session Geçici. The browser session starts at the moment you open your browser window and ends with closing your browser window. When you close your browser, all temporary cookies are deleted.

Cookies may also be "first-party cookies" or "third-party cookies". First-party cookies are cookies designed and used by Gri Creative directly. Third-party cookies include Gri Creative's partners, service providers, and so on. third party cookies.

Cookies are divided into four basic groups according to their role: "absolutely necessary cookies", "performance cookies", "functionality cookies" and "ad / targeting cookies".

Definitely required cookies are mandatory cookies to navigate the website and take advantage of the features of the website. Without these cookies, you cannot benefit from the basic services provided on our website. Such cookies do not collect information for marketing activities or for remembering where you are on the Internet.

Performance cookies collect statistical data and anonymous data to determine how users use the website, and are used to improve your user experience during your visit to our website but not

personal data. Without these cookies, we cannot learn how our website is performing and we can't make the necessary corrections to give you a better user experience.

Functionality cookies allow the website to be tailored to your needs and preferences, and to remember your preferences. These cookies are used to present user information, language and location preferences, and other personal services. The information collected by these cookies does not allow you to keep track of your activities on other websites. Without these cookies, the website cannot remember your preferences and cannot give you a personalized experience.

Ad / targeting cookies collect information about your browser habits, remember that you are visiting a website, and share this information with other organizations and organizations. In this way, it allows you and your ads to reach you. Although these cookies may follow the visits you have made to other websites, they usually cannot determine who you really are as there is no connection between the collected data and your profile. Without these cookies, you will experience less content that is entering you and your interests.

#### Performance Cookies

Cookies	Explanation	Related Privacy Policy
Google Analytics	It is used to provide a better user experience and to identify the number of visitors and to collect statistical anonymous data.	https://developers.google.com/
Hotjar	It is used to provide a better user experience and to collect statistical anonymous data.	https://www.hotjar.com/privacy

## Ad / Targeting Cookies

Cookies	Explanation	Related Privacy Policy
Google Analytics	It is used to ensure that you receive ads of interest.	https://developers.google.com/
Facebook Pixel	It is used to provide a better user experience and to help you reach and measure ads that are of interest to you.	https://developers.facebook.com
AdForm	It is used to provide a better user experience and to help you reach and measure ads that are of interest to you.	http://site.adform.com/privac

# 4. How can I manage and delete cookies?

Internet browsers are usually set to allow cookies to be used automatically. You can limit, block, delete or delete cookies via the settings of your Internet browser, or set to receive alerts when a cookie is sent to your device. For different internet browsers, different methods may be needed, you can learn more about this in the "Help" section of your browser.

If you are accessing Gri Creative's websites through different devices, you need to make sure that your internet browser is set up according to your preferences for "cookie settings" for each device.

If you block one or more cookie categories, we may continue to collect information with existing cookies, but the use of blocked cookies will be terminated immediately.

In any event, the user may, at any later time, use the tools provided by the web browser for this purpose if he wishes to remove cookies stored on their computers and require their consent. In this context, additional information may be needed at the following links:

Chrome: https://support.google.com/chrome/?hl=tr#topic=3227046

Firefox: https://support.mozilla.org/tr/

Internet Explorer: https://support.microsoft.com/tr-tr/product/internet-explorer

Safari: https://support.apple.com/tr-tr/HT201265

## 5. User Agreement

By continuing to use our website, you agree to the placement of cookies on your device. If you do not wish to have cookies placed on your device, please adjust your browser settings to suit your preferences or discontinue use of our website.

If you choose not to receive cookies, Gri Creative does not warrant that you have access to all areas and content of our website and that you may be eligible for all services offered on our website. Removing or deleting cookies may adversely affect your user experience.